

PRESS RELEASE

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Techtexitil North America & Texprocess Americas
Georgia World Congress Center
Atlanta, Georgia
May 17 - 19, 2022

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Symposium Schedules Have Been Announced for Techtexitil North America and Texprocess Americas with Extended Early Bird Pricing

Atlanta, GA – The 2022 editions of Techtexitil North America & Texprocess Americas have released the schedules for their highly acclaimed symposiums, returning to Atlanta May 17-19, 2022 alongside the co-located tradeshow.

Each show-specific symposium features eight paid sessions on various topics in technical textiles, nonwovens and sewn products, and can be purchased through a one, two or three day pass. Visit each show's website to learn more about the topics covered in each session, and stay tuned as organizers announce the participating speakers in the weeks to come.

Techtexitil North America Symposium

Techtexitil North America's 2022 program is developed in partnership with the School of Materials Science and Engineering (MSE) at the Georgia Institute for Technology, and will feature three days of sessions covering the latest in materials science, textile engineering, and applications across industries.

Tuesday, May 17, 2022

8:30am - 10:00am | *High Performance Fibers*

10:30am - 12:00pm | *Smart Textiles*

2:30pm - 4:00pm | *Composites & Hybrid Materials Interfacing*

Wednesday, May 18, 2022

8:30am - 10:00am | *Developments in Nonwovens*

10:30am - 12:00pm | *New Product Development & Commercialization*

2:30pm - 4:00pm | *Circular Economy and Sustainability*

Thursday, May 19, 2022

8:30am - 10:00am | *Military and Protective Textiles*

10:30am - 12:00pm | *Trade, Tariffs and the Textile Industry*

Texprocess Americas Symposium

The Texprocess Americas Symposium program, designed in collaboration with The University of Georgia and various thought leaders from the sewn products industry, will include sessions highlighting exciting innovations in manufacturing technology, the latest trends affecting the sewn products and apparel supply chain, and insights into the future of manufacturing.

Tuesday, May 17, 2022

8:30am - 10:00am | *Apparel Industry Cage Match! The Conventional Wisdom vs. Digitalization*

10:30am - 12:00pm | *The Fabric Digital Twin*

2:30pm - 4:00pm | *Robotics & Automation in Sewing*

Wednesday, May 18, 2022

8:30am - 10:00am | *The Circular Economy... Is Sustainability Real?*

10:30am - 12:00pm | *Examining Global Trade in the Apparel Supply Chain*

2:30pm - 4:00pm | *Supply Chain, Anxiety, & Workforce Development... Sound Familiar?*

Thursday, May 19, 2022

8:30am - 10:00am | *Spreading and Tabling Concepts for the Modern Cutting Room*

10:30am - 12:00pm | *Customers are Demanding More Innovation, and Now.*

Registration for either show can be completed [here](#). For a limited time, symposium registrants can take advantage of extended early bird prices using promo code **EARLYBIRD22**, valid through Friday, March 25, 2022.

Thank you for your coverage and support of the 2022 editions of Techtextil North America, incorporated with ATME-I and Texprocess Americas, co-produced by SPESA.

For further information, images or interview inquiries, please contact Ali Rosenberger: ali.rosenberger@usa.messefrankfurt.com.

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Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organizer with its own exhibition grounds. The Group employs approximately 2,300* people at its headquarters in Frankfurt am Main and in 30 subsidiaries around the world. In 2021, the company had to contend with the challenges posed by the pandemic for the second consecutive year. Annual sales will be approximately €140* million after having been as high as €736 million in 2019 before the pandemic. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition

grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com.

* Preliminary figures for 2021

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces and manages shows within the United States, Canada, and Mexico. In addition to Techtextil North America and Texprocess Americas, the North American portfolio of events includes Texworld New York City, Apparel Sourcing New York City, Home Textiles Sourcing, The Clean Show, INA PAACE Automechanika Mexico City, Waste & Recycling Expo Canada, and Process Expo.

For more information, please visit our website at <http://www.us.messefrankfurt.com>.

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